

Regional Economic Expansion is involved in helping people ...

Regional Economic Expansion

is here to help you take advantage of those opportunities

Not on our own, of course. Although we have helped many different people with many different projects, almost every project has been a co-operative effort.

We work with your provincial government departments, who in turn work with your municipal authorities.

We work with other federal government departments, too. Like MANPOWER, to provide training and re-training programs... AGRICULTURE, to assist Manitoba farmers... INDIAN AND NORTHERN AFFAIRS, in places like The Pas.

A big part of our job is to bring people together, so they can work together.

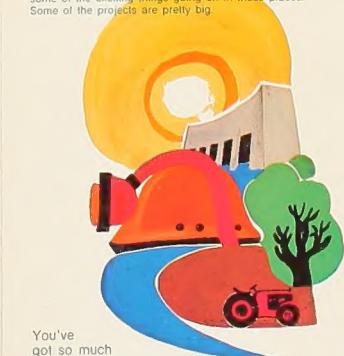
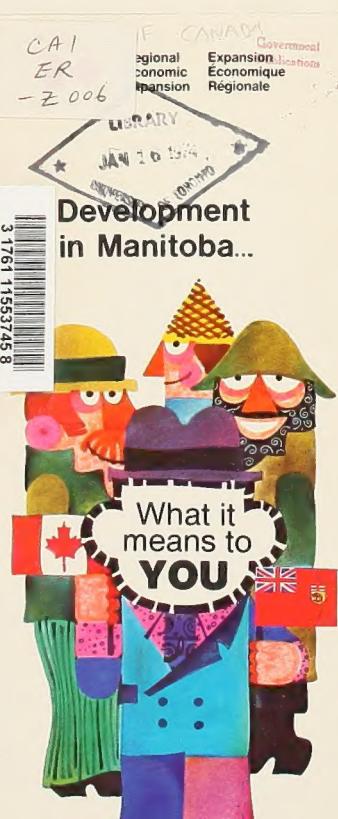
In Manitoba, we are located at:

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WINNIPEG, MANITOBA
(204) 985-4090

REGIONAL ECONOMIC
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337A MAIN STREET
2ND FLOOR
SELKIRK, MANITOBA
(FRED Interlake Plan)
(204) 482-8828

Regional Economic Expansion

is people making things happen
in many parts of Manitoba.



You've
got so much
going for you

Manitoba is rich in natural resources . . . thousands of lakes, mighty rivers, rich farm lands, forests and minerals . . . a good base from which to build a strong economy.

Yet with all of this, far too many find it difficult to make ends meet.

Disparity is a dirty word.

You've all heard it often enough. Though some parts of Canada enjoy the world's highest standard of living, others — including some areas of Manitoba — are lagging behind.

We're trying to help correct this... in selected rural communities and urban centres. It's a big complicated task... but we've made a start.

Some of the projects shown here are already facts of life. Others are in the works. Or the planning stages. But this is certainly not the complete Manitoba picture. There are bound to be additions, improvements, second thoughts, modifications and changes of mind along the way. Because development in Manitoba is basically people.



HNAUSA

Over 200 fishermen have graduated from the Fisheries Training Centre in trades associated with the fishing industry. A general retraining program for many former fishermen and an upgrading of those remaining is a cornerstone in the adjustment program for the industry in the FRED plan for the Interlake.

ST. JAMES – ASSINIBOIA

Boeing of Canada Limited, making airplane parts; creating an estimated 150 jobs with the help of a \$1,065,000 incentive offer.

ALEXANDER

For hundreds of farmers like Alfred Yeoman whose newly-constructed water storage and pumping system will allow him to irrigate his land from 60 to 100 PFERA technical and monetary assistance might well mean the difference between profit and loss.

WINNIPEG

New farmers don't have to raise one particular grade or shape of onion – all onions come out the same in texture, size and quality. A new onion range produced by Bock Processor's Limited, the first plant of its kind in Canada. Bock employs about 20 people; helped with a \$49,000 incentive offer.

BRANDON

Macev Foods Limited is using an incentive offer of approximately \$200,000 to help create an estimated 77 jobs in producing dressed waterfowl. And this is just one of seven or eight new industrial projects in the area which are expected to create more than 300 jobs with assistance from Regional Economic Expansion.

GRAND RAPIDS

A Special ARDA grant is helping the 19 members of the local fishermen's co-operative purchase equipment which will enable them to fish in winter, as well as summer, and thus improve their incomes.

WINNIPEG

Auto Parts Accessories, a Regional Economic Expansion incentive offer of \$165,000 is helping Cowl Limited create an estimated 1111 jobs.

SELKIRK

Wood and metal furniture for Manitoba's prairie areas is being produced at a plant run by the province and staffed mainly by native people. It's all a training project, part of the Manpower Corps program operating under the FRED Agreement for the Interlake area.

THE INTERLAKE

Under the same FRED Agreement, Regional Economic Expansion has also helped the province improve No. 6 Highway. And there's not all. Manitoba's first all-weather road have been reconstructed to encourage economic development and help the Interlake handle the effects of school consolidation.

THE PAS

The Pas is a "Special Area" under the Regional Economic Expansion program and is therefore eligible for assistance with a variety of things like a new water treatment plant; a fire hall; a natural and heritage groups; a new Civic Centre, a firehall, and a police station; to say nothing about new schools, a light industrial park, paved streets, a library and various other projects on The Pas Indian Reserve.

KILLARNEY

Mancana Industries, a mini-camper and truck lopper industry, is the first manufacturing industry in the town. Employing an estimated 13 with the help of an incentive offer of \$55,000. And there are good growth possibilities.

WINNIPEG

Flyer Industries Limited, producing bus bodies, is creating an estimated 237 jobs with the help of a \$404,000 incentive offer.

DAUPHIN

Three years ago Dauphin's prospects of growth and job creation were limited. The economic base could be broadened. Regional Economic Expansion helped four local industries to establish or expand and as a result, an estimated 100 new jobs in the community. One of the new plants – Parkland Plastics – started production in 1970 to manufacture camp trailers. After winning a major design award, the product gained ready acceptance and is now being produced across Western Canada. In 1970, Parkland Plastics expected to employ 27 people in its third year of operation. Today it employs 62 and is still growing.

Regional Economic Expansion
is people
making things happen –
in Manitoba.

PERA
ARDA
SPECIAL ARDA
RDIA
FRED
SPECIAL AREA
AGRICULTURAL SERVICE CENTRES

Regional
Economic
Expansion
now includes:

Prairie Farm Rehabilitation Administration
Agricultural and Rural Development Act
Regional Development Incentives Act
Fund for Rural Economic Development

Pardon our
jargon!

